

CORPORATE
PROFILE

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trackfieldprojects

INSIGHT DRIVEN SEAMLESS EXECUTION





Welcome

We are glad that you have found time to read this profile. We hope that by the time you are through with it, you will understand our brand better and be able to interact with us in a more personal way.



About Us

Trackfied Projects is a multi-national company that provides **Market Research, Project Management** and **Event Management Services** to a broad spectrum of corporate clients **across Africa**.



Our Mission

We aim to **provide qualitative and quantitative research services** and **enhance businesses capacities** to executable research information. Through **smart management of operations, systems review** and **open communications**, we work to **continuously improve outcomes** and **build sustainable future generations**.



Our Vision

Our vision is to be **the leading management consultant service provider**. We intend to achieve this by **delivering high quality research, data collection** and **project management services** using innovative approaches from our expert staff.





Our Corporate Values

1

Integrity

2

Customer-centric

3

Teamwork

4

Innovation

5

Expertise





Managing Director's Message

As you navigate our profile, I hope you learn more about the qualities that make us an outstanding provider of *Market Reseach, Project Management* and *Event Management Services*. We have earned the trust and respect of customers for one simple reason - we have great people. They are experts in their fields; people who take pride and ownership in the jobs they do. We bring passion, pride and experience together.

Trackfield Project' culture is defined by a simple set of values that define how we operate every single day – Innovation, Integrity, Performance. They reflect how we interact with our clients, our colleagues, and our communities. We hold each other accountable for creating an environment we can all be proud to work in.

I hope this provides you with a few reasons to get to know us better. Whether you are a potential customer, a small business partner, or a future employee, we look forward to finding out how we can work together to bring service to life.

Ilaliyo Samundombe



MEET OUR TEAM



Ilaliyo Samundombe
Managing Director

Ilaliyo, a Project Manager with 19 years of experience, has led over 30 projects in Zimbabwe, Angola, and Mozambique. Fluent in English and Portuguese, he specializes in project management, research, and fundraising.

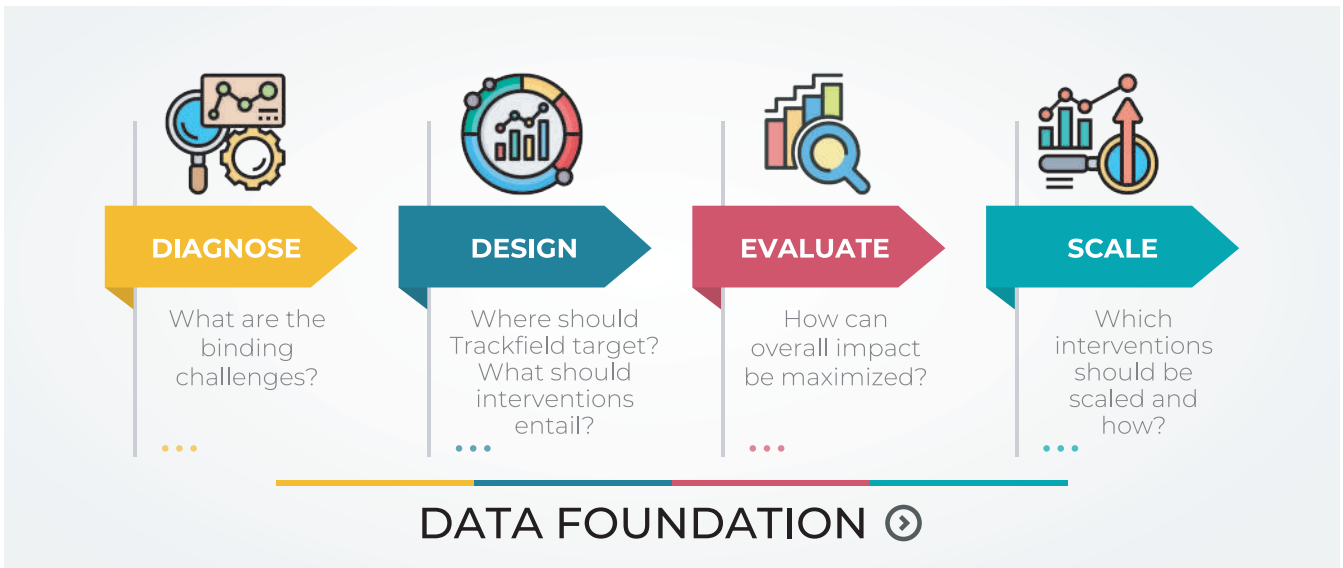


Ernest Moyo
Technical Director

Ernest is a Researcher, Data Scientist and an actuarial specialist. He has great experience in research, epidemiology and data science. Boasting over 10 years of experience of using data and insights to drive growth.

Trackfield has evolved and we have taken a robust introspective approach

We have invested considerably in creating a very strong data foundation across our programmes



We define success as data-informed decisions and actions that improve lives



Solutions tailored to partners needs, context and constraints



Data and evidence via the most rigorous techniques



Actionable information delivered by decision-making deadlines





Trackfield Projects achieves operational excellence through robust quality control measures, including proper monitoring, standardized methods, and internal processes that ensure data integrity and reliability.

QUALITY CONTROL MEASURES



PROPER MONITORING AND EVALUATION SYSTEMS

We implement comprehensive monitoring and evaluation systems - including real-time tracking, performance metrics, audits, feedback mechanisms, and risk management—to ensure high-quality results and data integrity.



TEAMS ADHERING TO STANDARDIZED METHODS

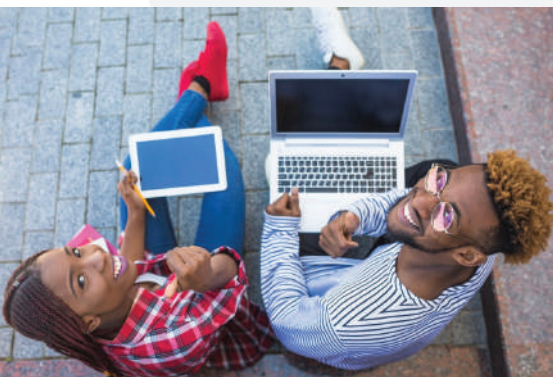
Our teams strictly adhere to standardized methods, ensuring consistency, efficiency, and alignment with industry best practices across all our projects.

QUALITY ASSURANCE

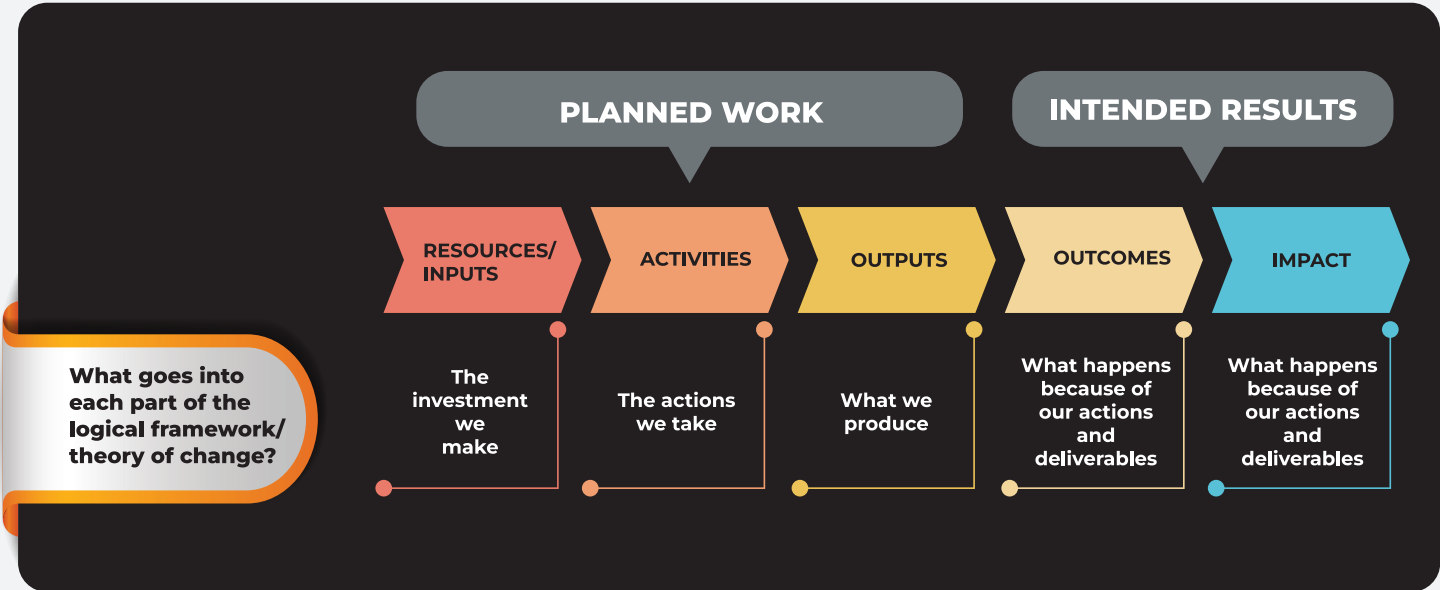


INTERNAL PROCESSES TO ENSURE DATA INTEGRITY AND RELIABILITY

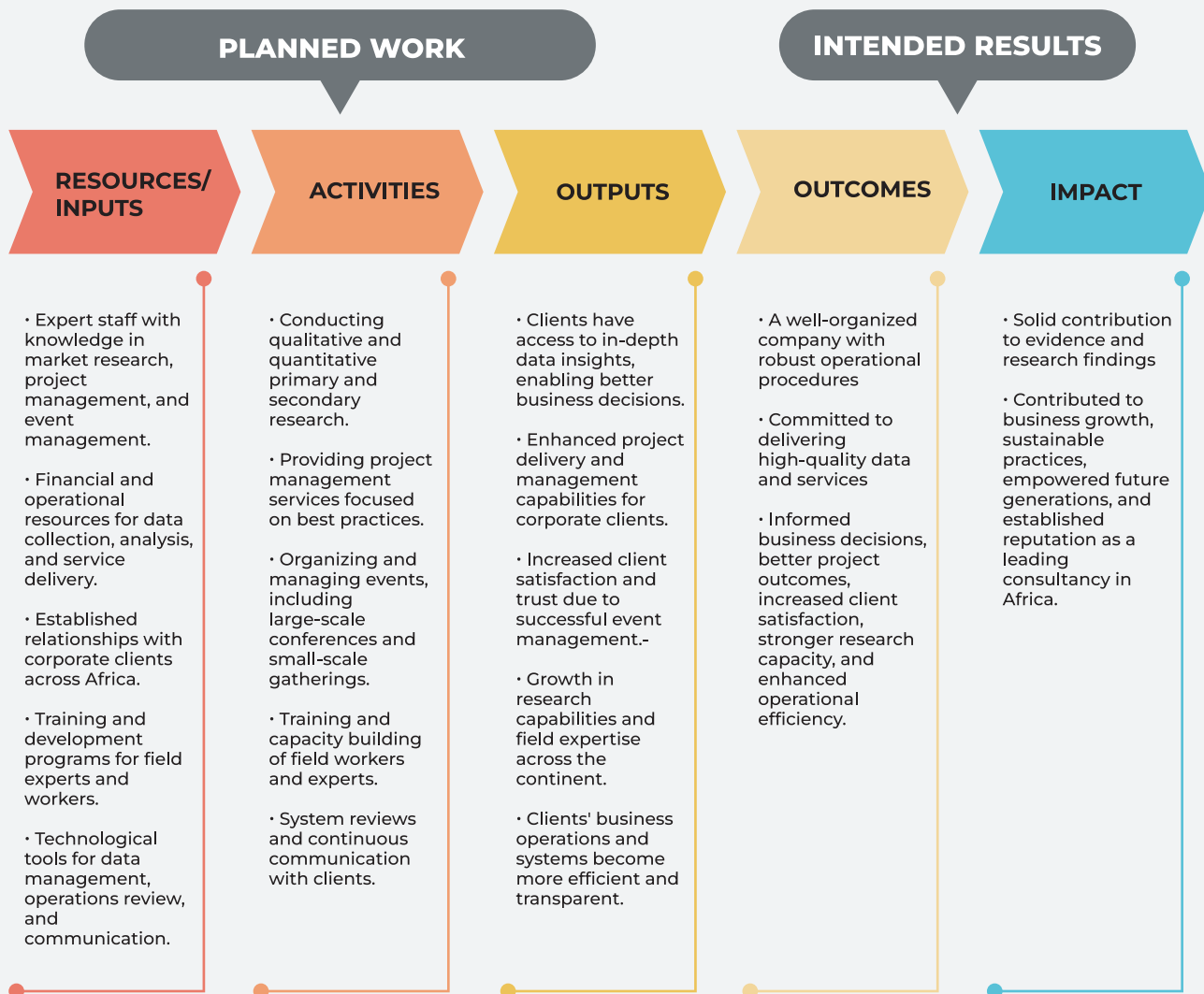
We have established internal processes that ensure data integrity and reliability through rigorous data validation, quality assurance protocols, and secure data handling practices at every project stage.



To effectively manage our projects, we have developed our robust M&E framework which is anchored on theory of change



Logical Framework/Theory of Change for Trackfield's projects



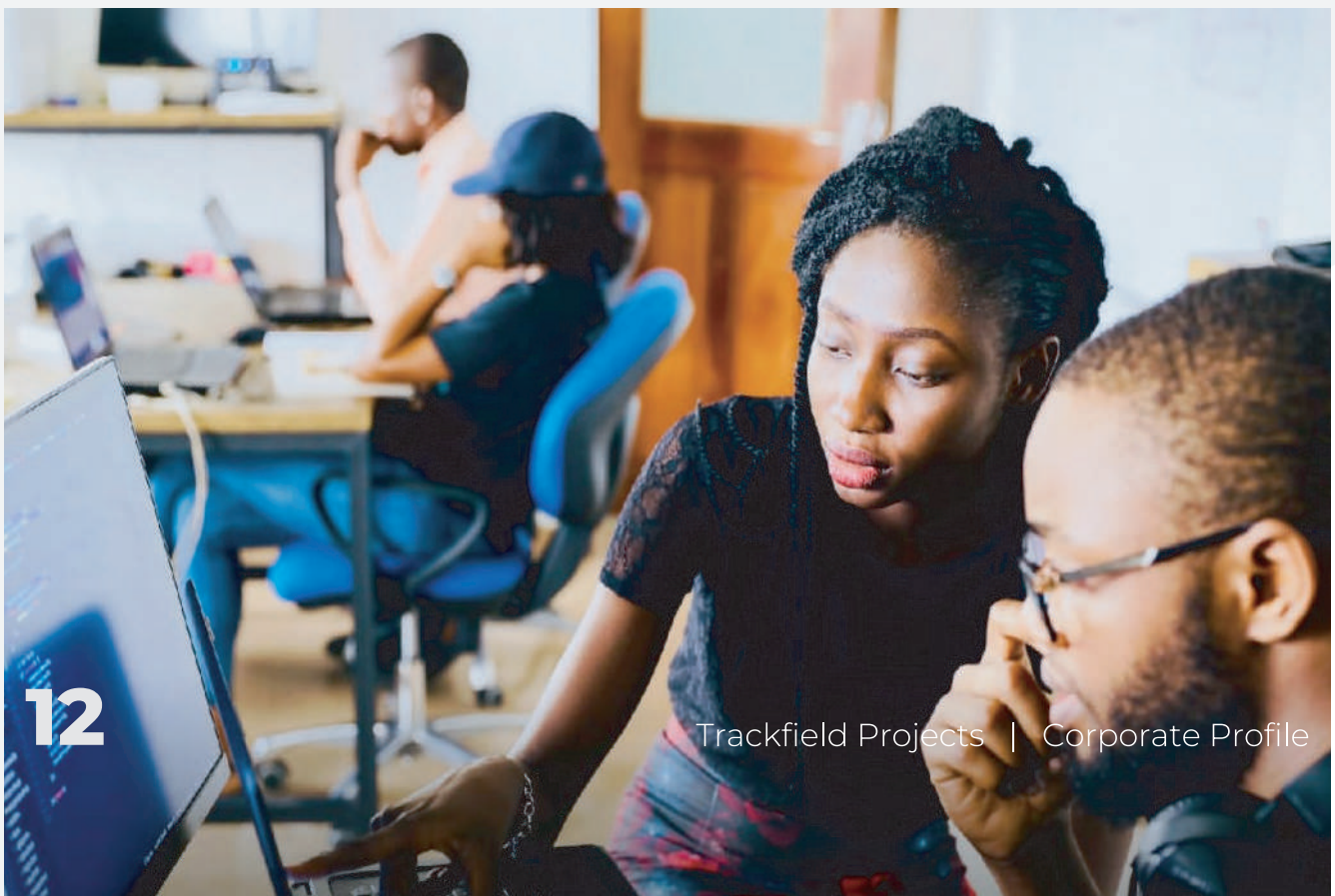


Indicators are easy to track if there is a defined response framework

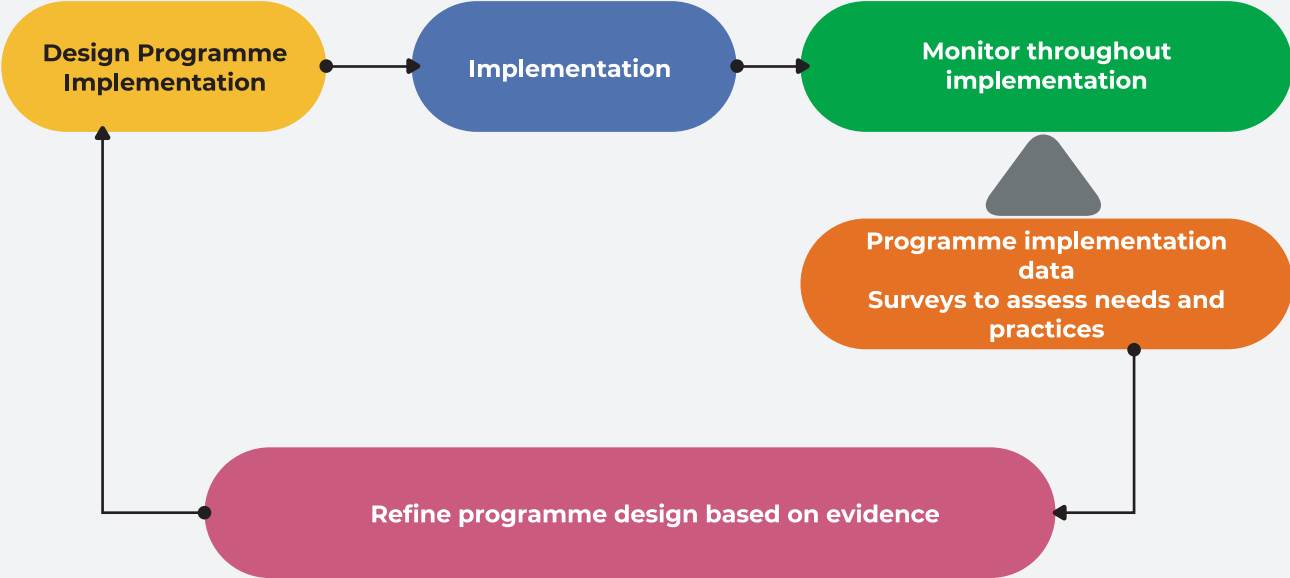
A RESPONSE FRAMEWORK DEALS WITH INCOMING MONITORING DATA IN AN ACTIONABLE MANNER

Monitoring data should support **accountability, program learning and program improvement**

1. Articulate a *clear organizational response* for each *piece of data* collected
2. Actions *should not be punitive*; they should focus on learning and supporting staff
3. Build efficient systems that get data to those *who need it, when they need it, in the form best suited to them*



Trackfield M&E Work skewed mainly to Monitoring. Our education sector has done sizable evaluations



OUR MARKETS

OUR AFRICA FOOTPRINT



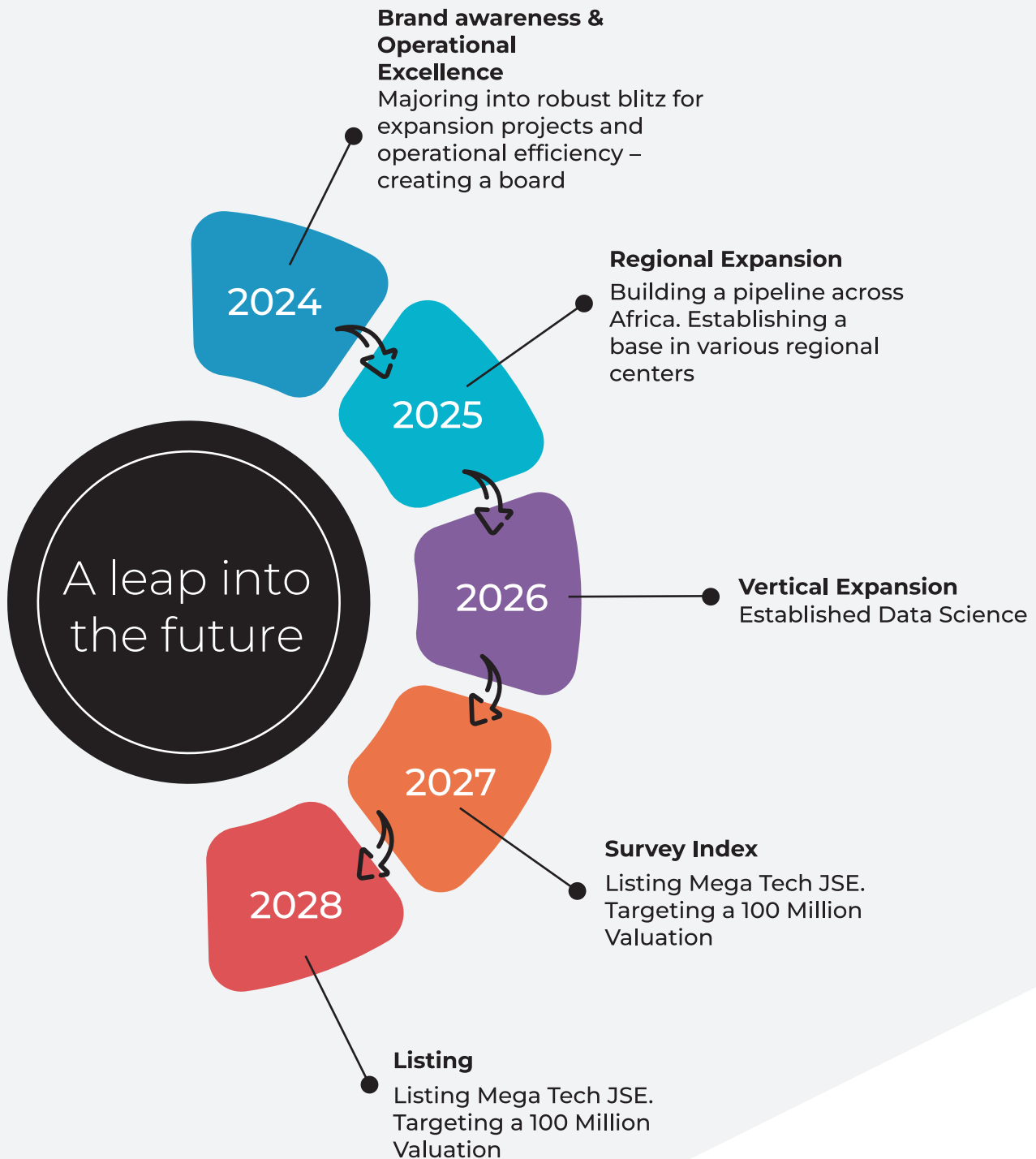
Registered in Zimbabwe, Namibia,
Mozambique, Mauritius, South Africa
and DRC

Mozambique ■ South Africa ■ Tanzania
Mauritius ■ Ethiopia ■ Madagascar
Botswana ■ Angola ■ Nigeria ■ Senegal
Ivory Coast ■ Ghana

 Market
Registered

 Markets with
Active Teams

STRATEGY



CLIENT PORTFOLIO



Training our supervisors in Angola



Namibia field team training



Thank you

For reading through. Do not hesitate to contact us if you have any queries



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